



FUNNY BUSINESS BOOTCAMP SCHEDULE

FRIDAY, AUGUST 27, 2021 | VIRTUAL EVENT

ALL TIMES ARE CENTRAL STANDARD TIME

9:00am

Welcome!

9:10 - 10:10am

Facilitation Fun Damentals

This is a one stop shop for all of the best practices in becoming a fantastic facilitator. From preparation and room set up, to tricks and traps of facilitation, you'll leave with new skills, new ideas, and not to mention a killer handout with a bunch of great new activities!

10:15 - 11:00am

Stage Presence and Commanding the Room

Our coaches will guide you through the art of finding your bearing in a room while you practice strategies for "speaking on your feet" in impromptu situations.

11:05am - 12:30pm

Storytelling

Incorporating stories into your talks and trainings is crucial for keeping audiences engaged, helping them retain information, and leaving a lasting impact. Our coaches will share why and how they use their own personal stories in their presentations. You'll learn best practices for making your stories entertaining, memorable, and meaningful. Finally, you'll get the opportunity to punch up and enhance one of your own stories!

12:30 - 1:00pm LUNCH

1:00 - 2:00pm

Infusing Humor: How to Make Things Funnier

We'll share strategies comedians use to find the funny in almost any topic. You can use these strategies to add levity to a serious topic or to punch up an already humorous talk into a side-splitting success!

2:00 - 2:30pm

Social Media Marketing Basics

From viral videos to hot hashtags, this session will help you understand the basics of marketing your business on various social media platforms.

2:30 - 3:15pm

TEDx Talks

How to apply, write, deliver, and promote your TEDx Talk!

3:15 - 3:30pm BREAK

3:30 - 5:00pm

Nuts & Bolts

Our panel of coaches will share their thoughts and experiences about booking speaking engagements, negotiating price, apps and tips for tracking finances and what gear to use for virtual presentations.

5:00 - 5:30pm

Time for Leftovers

Time for any unanswered questions.

Boot Camp Finished — But Wait, There's More!

You'll also receive:

► A "Funny Business Playbook" with session handouts and worksheets including templates for creating dynamic & compelling one-sheets and speaker bios.

► Exclusive access to the following videos:

REVERSE ENGINEERING YOUR BUSINESS

Enjoy this sit down interview with the world's only Humor Engineer, Andrew Tarvin. Bring a pen and paper, because he's sharing some solid gold nuggets you'll want to write down!

THE PODCAST PROCESS

If you've ever listened to a podcast and thought "I could do that," you're right! If you've got an idea for a great podcast, but aren't sure how to get started, this video shows you the basics of starting your own podcast including what gear you need and software possibilities for editing and uploading to spotify, apple podcasts & other podcast platforms.

BOOTCAMP FACULTY

Karyn Buxman, CHP
Cesar Cervantes
Mallori DeSalle, CHP
Brenda Elsagher, CHP

Roberta Gold, CHP
Jennifer Keith, CHP
Sporty King, CHP
Chip Lutz, CHP

Melissa Mork, CHP
Paul Osincup, CHP
Joyce Saltman, CHP
Andrew Tarvin

