



## MEMBER BENEFITS

**WELCOME:** *We are honored that you are interested in joining our international family of humor and laughter professionals. In AATH it is our goal to serve as the central and essential resource for those who value the research-based benefits of healthy humor and laughter. We offer a multitude of resources for our members to network, collaborate, and learn from one another in both the theory and application of humor and laughter.*

### Consider these benefits...

As part of our mission, we strive to share the latest humor research and resources to all who have expressed an interest. AATH offers a complimentary subscription to monthly *Humor Connection* newsletter to all who register online and it's members. We encourage these friends of AATH to explore our website, attend our Annual Conference and enjoy the full benefits of AATH that come with membership.

## MEMBERSHIP PERKS

### CORE

*Senior and Student memberships are also available at this level.*

- Eligibility for AATH Humor Academy and CHP (Certified Humor Professional Program)
- Discounts: including conference registration
- Complimentary AATH exhibit space
- Listing in on-line membership directory
- Subscriptions to AATH publications
- Participation in regional or local AATH chapters
- Scholarships

### GOLD

- Upgrade in membership directory
- Numerous additional Author and Speaker Benefits
- Business owners promotional benefits

## DETAILED MEMBERSHIP BENEFITS

*We are pleased to offer the following benefits to **Core and Gold Members**.*

- **Member Directory:** Members will be included in the online AATH Membership Directory. Your contact information will be listed with universal access by member permission only. Information will include:
  - Basic contact information (including email and phone #, as requested by member)
  - Photo
  - Career/job status
  - Humor Academy Graduate information and recognition
- **Research and Resources:** As available, members will have access to select research and resources.

- **AATH Store:** Members can list their books and products in our AATH Store
- **Member Discounts:** Our members receive discounts on AATH services and products including a reduced Conference registration.
- **Scholarships:** Some 'member only' scholarships are available.
- **Humor Academy:** Only members may participate in our AATH Humor Studies Program. Certificate and/or graduate college opportunities are available. Advanced course work is offered, including our *Certified Humor Professional* program.
- **Select “Free” Webinars:** Current information on research and resources are offered on humor/laughter theory and applications, which may be available to AATH members at no charge. There is a cost to non-members.
- **List Serve:** Members have exclusive access to the AATH list serve to share resources and exchange information.
- **Volunteer Opportunities:** Members are invited to participate in a variety of interesting, creative (*and FUN*) volunteer experiences. Invaluable networking and leadership opportunities are direct benefits of member support through volunteering.
- **Member Mentors:** Members can volunteer to support a new member and share the friendship found in AATH.
- **Lifetime Achievement Award:** Only members can submit nominations for, and be eligible to receive this award.
- **Member News in the Humor Connection and The Humor Voice:** Included in your benefits is a subscription to our AATH publications. Members are invited to contribute by sending news and updates to the publishers.
- **Conference Exhibit Space:** Space to display literature will be provided free of charge on a communal AATH member table at the Annual Conference.
- **Promotional Opportunities:** Members may include promotional materials in AATH Conference attendees' bags

*Additional benefits provided to our **Gold Professional Members**.*

- **Membership Directory Upgrade:** The AATH Gold Member Directory provides the opportunity to include a website link and descriptive text to highlight the member's humor-related services, business, programs and/or products.
- **Speaker Requests:** Gold Members will be notified when the organization receives requests for speakers, providing the opportunity to apply.
- **Speaking Opportunities:** Conference Keynotes and Breakout sessions are ideal for our Gold members to share their research and other topics relevant to humor. Proposals are accepted during early to mid-summer.
- **Gold-Plated Discounts:**
  - A 50% advertising discount is offered in AATH publications/ Conference Program
  - Exhibit Tables are available at the Annual Conference at a reduced rate.
  - Authors: Book Signing and Free Participation in Book Sales at Conference  
Books listed on AATH Resource Page <http://www.aath.org/humor-resource-home>
  - E-blasts: Opportunities to advertise member books, services, and products in an e-blast to the full AATH database two times a year

*Consider becoming a **Corporate Sponsor**. <http://www.aath.org/sponsorship-opportunities>*



## HUMOR ACADEMY PERKS

Many benefits are offered to those enrolled in the Humor Academy (H.A.) with dual participation at the AATH conference. <http://www.aath.org/humor-academy>

- Exclusive pre-conference and wrap-up sessions offered only to HA students at the Annual Conference.
- Additional networking lunch provided to HA participants during the intensive pre-Conference Academy day.
- Research-based Instruction: HA members will have access to current humor/laughter research and resources shared in a variety of formats.
- Monthly study group meetings facilitated by an Advisor.
- Networking and Collaboration: The HA community of professionals, experience a unique learning environment with collaborative networking during the Conference and throughout the year.
- Participation in exclusive Humor Academy-sponsored webinars.
- Graduates who have completed the 3-year Humor Academy Program can make application for designation as a Certified Humor Professional.

## CERTIFIED HUMOR PROFESSIONAL PERKS

*The designation of 'Certified Humor Professional' is truly an esteemed acknowledgement of the learning, application and leadership provided by the AATH Humor Academy and of the extension of such learning by these members. C.H.P.s are recognized and honored following completion of the 3-year Academy program. The following benefits are provided to our distinguished C.H.P. members.*



### **Professional Recognition:**

- All Certified Humor Professionals will be listed yearly in the Conference Program book.
- Receipt of a Certified Professional pin and certificate at graduation provides a distinctive recognition of achievement.
- Acknowledgement of C.H.P. status will be included on the website.
- Certified Humor Professionals will be recognized by having their name, photo, bio and Level II Project description available within the Humor Academy pages on the AATH website.
- C.H.P. Member status will be recognized in the AATH Member Directory.

### **Professional Designation:**

- Unlimited use of the Certified Humor Professional acronym, C.H.P., in all correspondence, stationary, and signatures.

- Official Logos: Permission is granted to the C.H.P.s to utilize both the Humor Academy and Certified Humor Professional logos.
- AATH Conference Humor Academy Sessions: C.H.P.s may attend HA education sessions at the Conference.

**Discounts:**

- C.H.P.s receive special discounts for Humor Academy luncheons and events.

**Leadership Opportunities:**

- Webinars: Certified Humor Professionals may have the opportunity to conduct an AATH member webinar.
- C.H.P.s will be invited to join special “Mastermind” group sessions.
- AATH Ambassadors: The Association will provide opportunities for these Professionals to be ambassadors of AATH - providing service through their leadership and guidance.
- C.H.P.s will be notified of the opportunity to apply as an AATH speaker when the organization receives speaking engagement requests.
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**What is the 'Greatest Benefit of ALL' ?**

After reviewing the many benefits of joining AATH and its programs, it becomes evident that the 'Greatest Benefit of ALL' is not listed here - **IT'S OUR MEMBERS!** They are indeed our greatest asset and the key benefit to our Association.

*Now, the only thing missing is **YOU!***

We invite and welcome YOU to become a part of our AATH Humor Community!  
 Won't you join now, and become one of our greatest benefits?

<http://www.aath.org/rates-and-join>



***AATH - Fun... Friendly... Fabulous... Family!***